



Nest

Crediting our partnership



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Acknowledging and crediting our partnership will go towards helping us to reduce the number of households in Wales who are struggling to keep their homes warm and cope with high energy bills.

Increased awareness of Nest will help us to reach those most in need of the support Nest offers. It is also important that the Welsh Government is accurately and appropriately credited.

We are keen to ensure that crediting is done appropriately to suit the work you are doing, and to help you reach as wide an audience as possible.

Mentioning Us

When first mentioning Nest in any publication, the wording should be as follows:

[The Welsh Government Warm Homes Nest scheme](#)

Subsequent mentions can be credited as Nest.

Media and public relations

If you would like a quote from Nest to support your press release, please let us know as soon as possible; ideally 3 weeks before publication. While we cannot guarantee that we will be able to supply a quote, we will do so if possible.

Social media

Nest promotes and shares news and stories about our work on Twitter.

Please use the handle [@NestWales](#) for the English medium and [@NythCymru](#) for the Welsh medium when tagging Nest in your posts.

Using our logo

If you are able to include our logo on your website or in any publications, please following our guidelines below.

Master Logo - Full Colour

Use the full colour logo whenever possible



Master Logo - White

Use when placed on dark colours/imagery



Logo relationship with Welsh Government logo

The Welsh Government Warm Homes logo should always appear to the right of the Nest logo.



Copies of these logos are available on our website. You can contact the marketing team to receive further advice on the use of the logos and to send any proofs of a website or publication you would like checked.